



## Culture Eats Strategy For Breakfast

**Kristen Hadeed**  
Entrepreneur & Millennial Engagement Expert

One of Simon Sinek's  
"Start With Why" Igniters

### **Kristen's talk will:**

- Challenge you to reflect on your current work culture and what needs to change
- Highlight the financial benefits of utilizing metrics focused on people
- Provide practical examples that inspire a culture of trust, accountability and empowerment

**You'll be inspired to take action as soon as she leaves the stage!**

**May 4<sup>th</sup> 5:30 – 9pm**

**Dinner & Dessert provided with Cash Bar**

Villa Milano Conference Center, 1630 Schrock Rd, Columbus, OH 43229

**For Sponsorship Opportunities contact**

**Laura Grindle, [LGrindle@SeeKidsDream.org](mailto:LGrindle@SeeKidsDream.org) or 614-209-9616**

**For more information go to [www.SeeKidsDream.org/inspireus](http://www.SeeKidsDream.org/inspireus)**

*All proceeds benefit*



**About See Kids Dream:** Inspiring youth is what we do! A 501c3 nonprofit focused on ensuring every person has the opportunity to achieve his or her fullest potential to contribute to a thriving community. Through delivery of service learning programs, See Kids Dream fulfills its mission to empower youth with the skills, motivation and confidence to make our world a better place.



## Sponsorship Opportunities

**As See Kids Dream's largest annual fundraiser, your sponsorship provides the critical funding needed to support our school-based and after-school service learning programs: Penny Harvest & Community Lab**

- **(1) Share Sponsor - \$15,000**

- Sharing inspired insights is what this event is all about! As the lead sponsor of the event, this sponsorship includes:
  - A 30-minute "meet and greet" session with speaker, for 16 guests
  - Full screen logo on stage during evening
  - Full page ad in printed program
  - Logo on all promotional materials
  - Two guest tables (dinner for 16 guests)
  - \*Optional: a representative of your organization may share an Inspired Story of personal, corporate or community leadership (live on stage)

- **(1) Engage Sponsor - \$10,000**

- Engaging with others both before, and after the program allows for new connections that inspire and lead to growth long after the evening has concluded. This sponsorship includes:
  - Logo on "Engage Cards" (cards will be handed out to spark engagement amongst guests)
  - Logo signage in networking areas
  - Full screen logo on stage during evening
  - Full page ad in printed program
  - Logo on all promotional materials
  - One guest table (dinner for 8 guests)

- **(6) Growth Sponsors - \$5000**

- Inspiring growth is an outcome we seek for event participants, as well as the youth we serve through our programs. Your sponsorship of one of the skills that students gain in our program will help us to tell the story of why See Kids Dream's work matters. (see the skills descriptions on last page). Your sponsorship includes:
  - A 60-90 second video of a representative from your organization sharing how the skill you are sponsoring is relevant or critical to your company's success (video will be played during program)
  - Logo on stage during evening
  - ¾ page ad in program
  - Logo on all promotional materials
  - One guest table (dinner for 8 guests)



- **(1) Inspired Stories: Printed Program Sponsor - \$2,500**
  - Help us share the story of See Kids Dream’s positive outcomes for youth, alongside the stories of participating sponsors. Your sponsorship helps us to cover the cost of the printed event program and includes:
    - Full page ad in printed program
    - Logo on screen during evening
    - One guest table (dinner for 8 guests)
  
- **(1) Inspired Giving: Change Dish Silent Auction Sponsor - \$2,500**
  - Through collecting spare change that is donated to the community, See Kids Dream’s programs teach youth that little things can add up to make a big impact. One of the ways we bring that message to event participants is through change dishes that are created by students and auctioned off. Your sponsorship supports our programs and includes:
    - Logo signage displayed on silent auction tables
    - Logo on screen during evening
    - One guest table (dinner for 8 guests)
  
- **Inspired Conversation: Table Sponsor - \$1000**
  - Host a table to engage in inspired conversation with friends or team members. Your sponsorship helps us to support all of our programs and includes:
    - ½ page ad in printed program
    - Logo on screen during evening
    - One guest table (dinner for 8 guests)
  
- **Inspired Learning: Educator’s Table Sponsor - \$1000**
  - Without educators volunteering their time to facilitate our programs in schools across central Ohio, our programs would never be able to reach so many youth. Your sponsorship allows us to thank 8 educators who work to make these opportunities available and includes:
    - ½ page ad in printed program
    - Logo on screen during evening
    - Satisfaction of knowing you made a teacher smile!

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## Growth Sponsorship Skills:

### COMMUNICATION

As students gather community input, work within teams, produce visual and written campaigns, conduct interviews, make presentations and, communicate to large assemblies, they develop confidence in a wide variety of communication skills such as: speaking AND listening, making eye contact, presenting, providing a clear message and adjusting their communication style and format for different audiences.

### PROBLEM-SOLVING

Through thoughtful exploration of a wide range of community issues, investigation of how others in the field are working on the problem and ultimately, developing a plan to address a community challenge, students strengthen their problem-solving skills and develop innovative solutions that benefit our community.

### TEAMWORK

Nearly all of the activities in our programs are group work and therefore students gain a lot of teamwork skills. As they work on their projects across the school year, engaging in group discussions and group decision-making, and developing group project plans, youth develop an understanding of collaboration, the value of diverse opinions and shared responsibility.

### DECISION-MAKING

From the decision about which cause to pursue, how to gather input, how to gain community support, which organizations and experts to learn from, what questions to ask and ultimately, how best to help...students learn many important decision making skills such as: conducting research, organizing information, considering the pro's and con's of a decision and utilizing effective approaches to come to consensus.

### CREATIVITY

In order to enhance their project's impact, students often develop creative outreach and engagement campaigns that involve visual displays, skits, songs, dances or videos. Giving students the freedom to share their message in the way they feel will be most compelling allows them to recognize the power of creativity in boosting their story-telling impact, fundraising and ability to persuade others to help out.

### CRITICAL THINKING

Most students start off with very little understanding or background about the cause they have chosen to address. As students move through the program and go from high level knowledge about causes, to more specific and local knowledge, they build deep critical thinking skills through activities such as comparing what they already know, to what they just learned, or the small picture to the big picture, or the relevancy of the research they've gathered to the impact they hope to make.